

2017 Cutting Edge

Advances in Tunneling Technology

November 13-15, 2017 – Seattle - Renaissance Seattle Hotel

Platinum/Conference Sponsorship - \$12,000 Exclusive (Limited to one)

- First tier recognition of company name on all 2017 Cutting Edge promotion and event materials
- Two complimentary full registrations for the conference
- One complimentary tabletop exhibit and one exhibit hall pass, plus two chairs
- Company logo on front and back cover of onsite show guide, with one-page advertisement on the inside
- Company logo on SME, UCA of SME and Tunneling Journal websites with a link to your company's website
- Company logo on conference tote bags with literature included
- Company logo on conference screen holding slide
- Sponsorship recognition ribbons for company personnel

Gold Sponsorship - \$6,000 per Sponsor (Limited to three)

- Second tier recognition of company name on all 2017 Cutting Edge promotions and event materials
- Two complimentary full registrations for the event
- One complimentary tabletop exhibit and one exhibit hall pass, plus two chairs
- Special reception invitation sent to all registered attendees, logo on signage as reception sponsor
- Sponsorship recognition ribbons for company personnel
- Company logo on UCA of SME and Tunneling Journal websites with a link to your company website
- Company logo on conference screen holding slide
- Silver level recognition in the 2017 Cutting Edge show guide including company logo

Silver Sponsorship - \$3,000 per Sponsor (Limited to ten)

- Third tier recognition on UCA of SME and Tunneling Journal websites with a link to your company website
- One complimentary full registration for the conference
- One complimentary tabletop exhibit and one exhibit hall pass, plus two chairs
- Sponsorship recognition ribbons for company personnel
- Shared silver acknowledgment in the 2017 Cutting Edge show guide
- Company logo on conference screen holding slide
- Recognition of company on signage

Exhibit Hall Hosted Reception Sponsor - \$12,000 Exclusive

- This event is a prime networking opportunity for attendees to the 2017 Cutting Edge Conference.
- PROMOTIONAL BENEFITS INCLUDE:
- Two complimentary full registrations for the conference
- One complimentary tabletop exhibit and one exhibit hall pass, plus two chairs
- Exclusive Recognition of Company name on Cocktail napkins
- Special reception invitation sent to all registered attendees, logo on signage as reception sponsor.
- Sponsorship recognition ribbons for company personnel
- Company logo on SME, UCA of SME and Tunneling Journal websites with a link to your company's website
- Acknowledgment in the 2017 Cutting Edge show guide
- Company logo on conference screen holding slide

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Tabletop Display - \$1,750

- A tabletop display table in the meeting lobby and two chairs
- Two complimentary exhibit hall badges for the event (full conference registration available at an additional cost)
- Recognized in show guide on exhibitor page

Hotel Key Cards - \$3,000 Exclusive

- Sponsorship recognition ribbons for company personnel
- Company logo on UCA of SME and Tunneling Journal websites with a link to your company website
- Silver level acknowledgment in the 2017 Cutting Edge show guide including company logo
- Recognition of company name on signage

Cutting Edge Lanyard - \$4,000 Exclusive

- Your company logo in one color printed on official conference lanyards
- Sponsorship recognition ribbons for company personnel
- Company logo on UCA of SME and Tunneling Journal websites with a link to your company website
- Silver level acknowledgment in the 2017 Cutting Edge show guide

Conference WIFI - \$5,000 Exclusive (if available)

- Opening screen for Wi-Fi log-on if available
- Sponsorship recognition ribbons for company personnel
- Company logo on UCA of SME and Tunneling Journal websites with a link to your company website
- Gold level acknowledgment in the 2017 Cutting Edge show guide including company logo

Cutting Edge 2017 - Advances in Tunneling Technology will provide you with the knowledge you need to stay up to date on the latest trends and techniques being used today in tunneling projects throughout the world and specifically in the Los Angeles, CA area.

Featuring subject-specific presentations that focus on innovations and practical experience, and extended in-depth industry discussion sessions – which have become a trademark of this conference – Cutting Edge 2017 will educate and inform attendees on recent developments in urban tunneling technology.

