Media Kit 2021

The International Journal for the Tunnelling Industry

Tunnelling Journal

www.tunnellingjournal.com

Incorporating World Tunnelling

Tunnelling Journal

The Tunnelling Journal team brings with it a vast amount of industry experience and unprcedented global contacts. Together we have worked in the Tunnelling Industry for over 108 years.

Print, website and digital advertising. Conference, exhibition, one day seminars and virtual events. We work with you and deliver maximum exposure to the tunnelling industry.

Tris Thomas
Editorial Director
Tel: + 44 (0) 1892 522 585
Mobile: + 44 (0) 7812 011 139
tris@tunnellingjournal.com

Tunnelling Writer since 1999

Gary Tween
Managing Director
Tel: + 44 (0) 1892 522 585
Mobile: + 44 (0) 7973 205 638
gary@tunnellingjournal.com

Tunnelling Media since 2000

Daniel Lee-Billinghurst
Sales Director
Tel: + 44 (0) 1892 522 585
Mobile: + 44 (0) 7818 422 712
daniel@tunnellingjournal.com

Tunnelling Media since 2001

Binda Punj
Digital Marketing Manager
Tel: + 44 (0) 1892 710 300
Mobile: + 44 (0) 7768 275 756
binda@tunnellingjournal.com

Tunnelling Media since 2012

Amanda Foley
Consultant Editor
Mobile: + 44 (0) 7973 158 065
amanda@tunnellingjournal.com

Tunnelling Writer since 2000

Kristina Smith
Consultant Editor
Mobile: + 44 (0) 7833 230 853
kristina@tunnellingjournal.com

Tunnelling Writer since 2010

Nicole Robinson
Consultant Editor
Mobile: + 44 (0) 7377 792 417
nicole@tunnelingjournal.com

Tunnelling writer since 2010

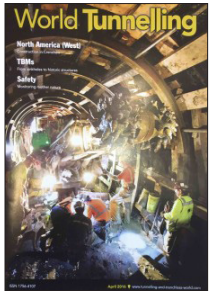
Munesu Shoko
Freelance Journalist
Tel: + 27 73 052 4335
mukanyamuner@gmail.com

The organisations we work with...

Tunnelling Journal is the official British Tunnelling Society conference and exhibition organiser and is responsible for pulling together and running the biennial BTS Conference and Exhibition at the QEII Conference Centre in London. The BTS event is the largest conference and exhibition in the UK, and is expected to attract over 300 delegates, 600 exhibition visitors and more than 55 exhibitors from all over the world. The event is aimed at civil engineers, consultants, contractors, owners, manufactures and suppliers - in fact anyone engaged in the design, construction and maintenance of tunnels. As well as visitors from the UK, we anticipate interest from a large number of international delegates.

www.btsconference.com

Tunnelling Journal works with the International Tunnelling Association (ITA) and the International Tunnelling Association Young Members (ITAym) to publish the annual ITA Member Nation Activity Report and Breakthrough. Additional information about these print magazines and the digital editions can be found on www.tunnellingjournal.com under the 'Print' tab on the website homepage.



The last issue of World Tunnelling was published by Aspermont Media Ltd in April 2016. The rights to publish World Tunnelling after the April issue have been purchased by TGS Media Ltd, the publisher of Tunnelling Journal. TGS Media has amalgamated World Tunnelling's past history and good name with Tunnelling Journal's strong and growing industry reputation for quality and commitment. Merging World Tunnelling with Tunnelling Journal allows TGS Media to offer you a broader reach than ever before.

Tunnelling Journal has formed a partnership with both the Australian and New Zealand Tunnelling Societies. The A&NZ Journal is published by Tunnelling Journal and distributed internationally with the April/May and October/November issues, as well as the 700+ Australian and New Zealand members. The April issue of the A&NZ Journal will be distributed at ITA-AITES WTC (World Tunnel Congress) each year, as well as RETC and NAT. A digital edition of each magazine is also made available on the Tunnelling Journal website.

Tunnelling Journal works in partnership with the UCA of SME to organise the annual Cutting Edge Conference in North America. Now in its 9th year, the Cutting Edge Conference examines the latest advances in tunneling technology, its methodology and how they can be harnessed to assist the nation's major upcoming underground projects. Don't miss the subject-specific presentations that focus on innovations and practical experience, and extended in-depth industry discussion sessions – which have become a trademark of this conference.

www.ucaofsmecuttingedge.com

Six Published Issues – Email Newsletters – Web Updates

The Perfect Combination

The content of a technically based magazine needs sufficient time and care to research and produce to give it both credibility and the all important relevant shelf life. Traditionally, print magazines were distributed on a more frequent basis to keep the news section current, sometimes to the detriment of the technical content of the features. But with the exponential growth and global accessibility of the internet, the way breaking news reaches its audience has changed forever.

As such, the timeliest news will be distributed via email newsletters, and constantly updated on the website. This provides valuable time and space resources to the technical site reports, research articles, product reviews and industry leader interviews that will remain as the true value of the bi-monthly print publication. There is no doubt about it, consumers still want a printed hard copy for the in depth articles, reading these on-screen is just too difficult, especially with all those graphs and equations!

To sum up, we provide a solid, thoroughly researched, genuinely informative and technical read six times a year, and instant news via the newsletters, and updated right there on the web.
Tunnelling Journal brings the industry's leading thinkers, doers and writers together in one exceptional forum, in every issue.

We've decided that planning each aspect of our editorial content a year or so ahead as many other titles do could make us less flexible and responsive to an ever moving and rapidly evolving industry. Tunnelling Journal's editorial plan includes regular regional 'tunnelling hotspots', or in-sight studies and interviews from specific areas around the globe where tunnelling is taking a serious hold, and importantly, where the latest leads for future work can be found.

Obviously no civil engineering magazine would be the same without its bread and butter - the site report!
With more time allowed to the editorial team, and more travelling resources, we visit and report from more international tunnelling sites than any other magazine. Interviews with prominent figure-heads from the fraternity giving their opinion on all things tunnelling also feature regularly. Top this all off with regular sections on industry people, products and projects and you have the complete package.

Our team will continue to serve your team by providing the technical magazine and publication of record for the tunnelling industry.

The World Leaders

Tunnelling Journal and North American Tunneling Journal (published back to back) are the leading publications for the tunnelling and underground construction industry. Produced and backed by a team with literally 10 decades of international tunnelling experience and unprecedented global contacts, the magazines deliver unrivalled editorial quality 'from the industry - for the industry'.

A Dedicated Team

Tunnelling requires something beyond just technical expertise—it requires vast experience and the perspective that comes with it, as well as resources and commitment. The same thing goes for publishing a magazine about tunnelling.

Experience & Understanding

Headed up by the most experienced editors in the industry Tris Thomas, Amanda Foley, Kristina Smith and Nicole Robinson, each issue feature's contemporary, lively, cutting edge articles with specific and unparalleled relevance to the tunnelling contractor, consultant, client and machine manufacturer.

A Broader Reach

Published six times a year, the print copy is partnered with a constantly updated website and a regular newsletter that is delivered straight to your desktop. This ensures readers are kept abreast of breaking news and relevant industry developments as they happen. Further analysis and perspective is then offered in each published issue.

Tunnelling Journal
Looking Deeper

Don't take our word for it...

A selection of testimonials from the industry

It is always interesting and beneficial to read the latest issue of the Tunnelling Journal. The Journal provides current news and can be relied upon to update the reader on recent developments in the industry. The editors are not afraid to touch on some troublesome, if not controversial editorial topics, and we admire the sharp pen approach! The journal is an excellent voice in the interest of the industry in terms of featuring site reports from challenging projects, and taking active part and covering industry events and conferences. Your global coverage is an asset. Your team of writers and approach is an honest one and true to the industry, and from our stance, is one of the best promoters of the modern use of underground space. You have been a forerunner in the adoption of new media technologies such as with your updated web page, newsletters and webinars.
Tom Melbye, Senior Advisor, Normet International Ltd

Tunnelling Journal issues arrived and all I can say is another resounding WOW! The Lake Mead article is by far my favorite of all of them written to date. Really brilliant... thank you.
Robin Rockey, Project Information Manager, Southern Nevada Water Authority

Continuous progress underground is absolutely essential today for cities, nations, economies and finally the global community as a whole to prosper. The innovative players in global tunnelling have a decisive key competence of creating particularly sustainable values and assets by high-quality and high performance tunnel infrastructures. The premium magazine "Tunnelling Journal" not only certifies the engineering and operative progress in construction of underground structures. In print and online media, the editor-in-chief and his team also particularly present the fascinating professional diversity of our industry – with true journalistic demands and an impressively consistent quality.
Achim Kühn, Head of Group Marketing & Corporate Communications, Herrenknecht

TJ continues to be the premium magazine for relevant global news in the industry. The articles provide enough technical content to satisfy the hard core engineers without overloading the casual reader. The team at TJ are always approachable and their partnership with industry stakeholders is always fair and accommodating.
Matt Ross, Head of Construction, BASF Australia and New Zealand

The longevity the Tunnelling Journal team have in the industry really shines through and it makes dealing with them a pleasure. The magazine/web site though both young are exceptionally well thought of and respected. They are a go to source for interesting articles and news.
Bruce Matheson, Sales and Marketing Director, TERRATEC

We love working with Tunnelling Journal! They are a fabulous team of attentive, thorough and detail-oriented people who always go above and beyond to ensure Robbins gets optimal coverage, both in print and online.
Desiree Willis, Marketing Manager, The Robbins Company

The Tunnelling Journal publication is the most sought after Tunnelling Magazine in the Melbourne office, it's full of well written technical articles and always up to date with the latest underground technologies and innovative solutions required for the worlds expanding cities and urban environments in which we all live and work.
Chris Swaine, Senior Project Manager, Metro Trains Melbourne

Always a good read. The format is attractive and the regular in depth focus on technology is a differentiator for the journal.
Martin Knights, Martin Knights Consulting

In my view Tunnelling Journal is the GO TO voice of the Global Tunnelling Industry. It provides concise and accurate updates with feedback and opinion when appropriate on all pertinent issues happening, in real terms today. Whether the focus is Project, Equipment or Company related I find the detail in both print and electronic format a must read.
Paul Bancroft, Product Director, Komatsu

Tunnelling Journal is a must read! We really appreciate the strong technical focus and quality of your editorial articles. This is something that is unique to your magazine, and it clearly shows that you are at the heart of the tunnelling industry with everything you publish.
Gerhard Kahr, Marketing Director, DSI Holding GmbH

2021 Editorial Program

February/March

Ad booking deadline 25th Jan
Ad copy deadline 29th Jan

Technical Focus: Waterproofing

Special Preview: BTS 2020 Conference 2-3 March

Plus free distribution at:
WTC 2021, 16-19 May, Copenhagen – **Postponed to 2022**
RETC 2021, 13-16 June, Las Vegas, USA

Breakthrough... ITA Young Members magazine ... published by Tunnelling Journal and distributed at WTC with the June/July issue and to all the ITAYM nations

April/May

Ad booking deadline 15th Mar
Ad copy deadline 19th Mar

Technical Focus: Lining & Support

BIG SHOW ISSUE

Special Preview: RETC 2021, 13-16 June

Plus free distribution at the above show

The A&NZ Journal is published by Tunnelling Journal and distributed internationally with the April/May and Oct/Nov issues as well as to all ATS and NZTS members

June/July

Ad booking deadline 10th May
Ad copy deadline 14th May

Technical Focus: Life Cycle, Asset and Data Management

Special Preview: RETC 2021 – part 2

Plus free distribution at the above show

Breakthrough ITAYM magazine ... distributed with this issue of Tunnelling Journal and at WTC & RETC 2021

September

Ad booking deadline 23rd Aug
Ad copy deadline 27th Aug

Technical Focus: Refurbishment & Maintenance

Plus free distribution at: Cutting Edge, Dallas in November

October/November

Ad booking deadline 20th Sept
Ad copy deadline 24th Sept

Technical Focus: Mucking Out

Plus free distribution at: Cutting Edge, Dallas in November

December/January

Ad booking deadline 15th Nov
Ad copy deadline 19th Nov

Technical Focus: Mechanical & Conventional Excavation

Plus free distribution at: George A. Fox, January, New York, USA

Including the technical focuses listed here, each issue will also feature:

Site Reports – helmet and boots on, we report from a selection on the industry's key global tunnelling projects ... **Industry Profiles** – we get exclusive interviews with the leading industry experts, including the now established, **'15 Minutes With'** set question interview ... **Product News** – share you new products and services with us and we'll get it in the magazine and in front of the professionals!

Please note that the Technical Focuses are subject to change.

Keep us in touch with your projects or products... Contact Tris Thomas on tris@tunnellingjournal.com or + 44 (0) 1892 522 585

www.tunnellingjournal.com

Tunnelling Journal. We've got it covered!

Make sure your next advert does not die of poor circulation

Tunnelling Journal is the most read and respected industry magazine that delivers unrivalled editorial quality. Featuring contemporary, lively, cutting edge articles with specific and unparalleled relevance to the tunnelling contractor, consultant, client and machine manufacturer. Published six times a year, the print copy is partnered with a constantly updated website and a fortnightly newsletter. This ensures readers are kept abreast of breaking news and relevant industry developments as they happen. Further analysis and perspective is then offered in each published issue.

GLOBAL CIRCULATION

Europe: Austria, Belgium, Denmark, France, Finland, Germany, Greece, Ireland, Italy, The Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovenia, Russia, Turkey, Ukraine

Rest of the World: Iran, Iraq, Israel, UAE, Qatar, Argentina, Brazil, Chile, Colombia, Dominican Republic, Peru, Afghanistan, Algeria, Bangladesh, India, Morocco, Nepal, Nigeria, South Africa, Uganda, Australia, China, Hong Kong, Indonesia, Japan, Korea, Laos, Malaysia, New Zealand, Singapore, Thailand, Vietnam

North America: USA, Canada, Mexico

UK: England, Scotland, Wales, Northern Ireland

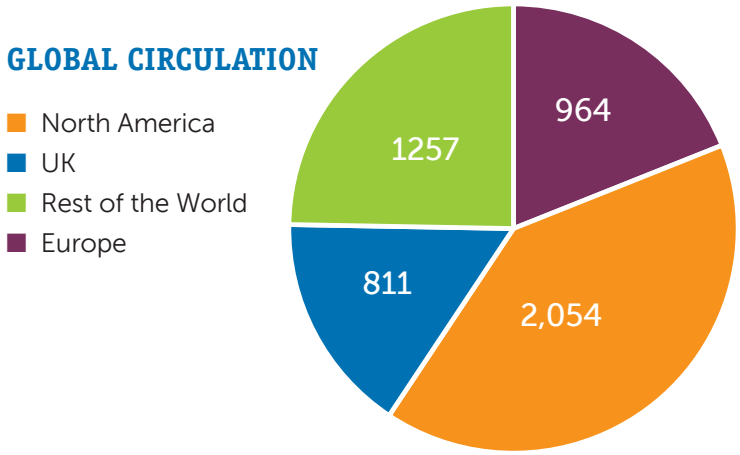
JOB FUNCTION

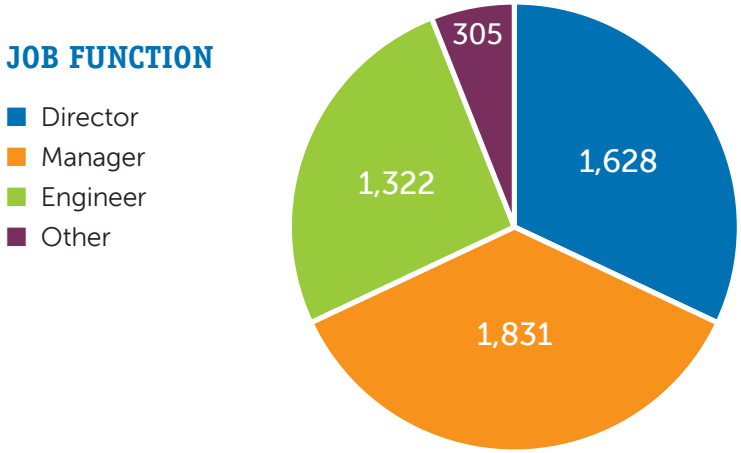
Director: Managing Director, CEO, President, Principle, Owner

Manager: Project, Senior, Sales, Contract, Regional, Associate

Engineer: Senior, Civil, Design, Geotechnical, Geologist, Project, Civil

Other: Executive, Marketing, Consultant, Academic, Business Development





2021 Rates and Data

Advertising Data

Advert Sizes

All sizes in millimetres and horizontal by vertical

Page (type area)	185 x 272
Page	210 x 297 (plus 3mm bleed)
DPD (type area)	395 x 272
DPS	420 x 297 (plus 3mm bleed
Half page (horizontal)	185 x 132
Half page (vertical)	90 x 272
Qtr page (horizontal)	185 x 65
Qtr page (vertical)	90 x 132

Digital Ad Copy Requirements

Maximum file size 10Mb. Anything larger please supply on a CD. We can accept files from Quark Express, Adobe Photoshop or Adobe Illustrator.

Please make sure that you supply all the necessary fonts.

Pictures should be saved as TIF, EPS or Jpeg files with a minimum resolution of 300dpi. Colour pictures should be supplied CMYK not RGB.

If you have any questions please contact one of us.

Euro Rates

	Mono	Colour
DPS	€6,124.00	€7,204.00
Full Page	€3,675.00	€4,323.00
Half Page	€2,205.00	€2,594.00
Quarter Page	€1,323.00	€1,557.00

Series Discount

Number of insertions	3	6	9	12
Discount	5%	10%	15%	20%

For SPOT colour adverts (standard colours only, Cyan, Magenta and Yellow). Please add €648 to the DPS mono rate, €391 to Full Page mono rate, €234 to the Half Page mono rate and €140 to the Quarter Page mono rate. For special colours please refer to the Colour rates.

Special Position Rates

Inside front cover	€5,188.00
Outside back cover	€5,188.00
Inside back cover	€4,756.00

Inserts

A4 Single sheet	€2,843.00
A4 Four pager	€4,742.00
A4 Eight pager	€7,902.00

For further information please contact Daniel Lee-Billinghurst on daniel@tunnellingjournal.com or + 44 (0) 1892 522585

2021 Rates and Data

Euro Rates

WEBSITE

Over **80,000** visitors every month and **6,996** unique users... updated daily with the latest industry news.

NEWLETTER

6,387 subscribers **(22.10.20)** and growing... industry news mailed fortnightly to your inbox.

DIGITAL EDITION

Over **1,600** visitors per issue... live on the website and includes a back issue archive.

BANNERS

Banners can be provided as swf, gif or jpeg files, animated or static. Please contact us for the various banner sizes.

Corporate Media web Package: €8,400.00 per annum
This package includes a rotating Billboard banner advert on each page of the website (along with the other sponsors), a medium rectangle banner advert on the homepage and the fortnightly Tunnelling Journal newsletter. All adverts are linked to a web address of your choice

Home Banner (970x250px) from €1,120.00 per month
Positioned on the homepage under the latest news stories. Shared with up to 6 advertisers at any one time

Half Page Sticky Banner (300x600px) from €1,120.00 per month
Positioned on the right hand column of every page including the homepage. Banner will scroll down the page with the reader. Shared with up to 4 advertisers at any one time

Medium Rectangle Text Banner (300x250px) from €840.00 per month
Banners positioned within the text of every news story

Desktop Sticky Footer Banner (90x728px) from €1,120.00 per month
Promote your company on every page of the website with a banner that scrolls down the page with the reader

Newsletter Featured Content (650x400px) from €1,120.00 per Newsletter
Positioned underneath the newsletter 'In This Issue' box and a linked to a website of choice.

Newsletter banner (650x250px) from €980.00 per Newsletter
Banner with text (up to 100 words) with link. Positioned within the main body of the newsletter

Mobile Banner Footer Leaderboard (320x50px) from €1,120.00 per month solus and €840.00 shared
A constant banner at the foot of the screen when the website is viewed on a mobile or tablet

Digital Edition sponsorship: from €1,260.00 per issue
Company logo, short message and link on the opening page, plus branding on selected editorial pages. Announcement and sponsorship information on newsletters for each issue

Recruitment: €805.00 per advert
Place adverts on the Tunnelling Journal jobs page for a 6 week period, including text, company logo and links. Can also be promoted on the Newsletter as 'Job of the Month'

Online Industry Directory: €350.00 per enhanced entry, per annum
Increase the impact of your company entry, by including logos, pdf brochures, videos, multiple addresses, key employees etc.

For further information please contact Binda Punj on binda@tunnellingjournal.com or + 44 (0) 1892 710300

TJ's Online and Digital services

Digital Edition

As well as the print magazine, each issue is available in a digital format. Read by over 1,600 readers per issue the digital edition can be read on your computer, or on the go via your mobile device. Stored in the TJ archive, every issue can be download as a pdf and printed. **(tunnellingjournal.com/archive/)** Take your advert in the digital magazine to a new level and upload a video that plays as soon as the reader turns to the page with your advert on.

Newsletter

Tunnelling Journal's newsletter to mailed to over 6,000 tunnelling professionals every two weeks with the latest news, industry events, jobs and everything you need to know to keep ahead of the game. There are opportunities to advertise your company's products and services or why not let us create your very own dedicated newsletter that can be mailed to our subscriber list. Sign up and make sure you're on the list: **tunnellingjournal.com/newsletter/**

Website

TJ's website is fully responsive and can be viewed easily on your computer or mobile device. 80,000 visitors per month can read the latest news, view the magazine digital editions, buyers guide, event diary and all our teams contacts details should you wish to advertise on the industry's favourite and most visited media website.

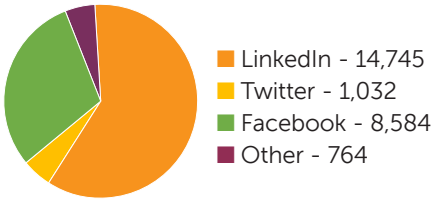
Buyers Guide

An entry on the TJ Buyers Guide is free, but it can also be enhanced for €325 per year. The enhanced entry includes two banners on the page, full company description, names, telephone numbers and email addresses of key personnel, company brochures (pdf or jpeg files), photos and video files. Take a look for yourself at this cost effective annual package: **tunnellingjournal.com/buyers-guide/**

Tunnelling Journal's Podcast service, 'Sounds from the Underground' is up and running with some must listen to podcasts:

soundcloud.com/tunnellingjournal

Please contact us if you have an idea for a podcast or podcast series, we would be delighted to work with you to make it happen.

Social Media

25,125 social media members/followers as of October 2020 and still growing